



NORTH AMERICAN  
TECHNOLOGY  
EXECUTIVE SUMMIT  
**NATES23**

June 5-6, 2023 | The Fairmont Scottsdale Princess | Scottsdale, AZ | [cto-summit.com](http://cto-summit.com)

## AGENDA

JUNE 4, 2023

5:00 - 6:10 pm

### Panel Discussion: Women in Technology

- Creating a purpose-driven strategy that makes an impact as our organization grows and nurtures a diverse workforce
- Understanding the leader's role as a force to shape and demonstrate corporate culture, and to serve as a catalyst for equality and inclusion
- Sharing typical challenges faced by corporations when trying to promote diversity in the workforce
- Illustrating the importance of today's leaders building up and supporting the next generation our organizations will need for the future. What does that look like on a day-to-day basis?
- Offering examples of strong and effective mentorship programs in onboarding, cross-training, job shadowing, and continuing education that make the difference

**DELL**Technologies



**Jen Felch**  
Chief Digital  
Officer & CIO  
Dell Technologies

**Humana**



**Dalia Powers**  
SVP and CIO, Digital,  
Data and Analytics  
Humana

**BURNCO**



**Jasmine Qadri**  
Chief Information Office & VP  
Transformation  
BURNCO Rock Products Ltd.

Moderator:

**MCKESSON**



**Andrea Polatos**  
SVP & CIO  
McKesson Canada

6:15 - 7:30 pm

# Welcome Drinks Reception



JUNE 5, 2023

7:00 - 7:45 am

## Registration and Breakfast

7:45 - 7:50 am

## Opening Remarks and Important Announcements

7:50 - 8:00 am

## Chair's Welcome Address

# MARS



**Andrew Stanley**  
*CISO & VP Global  
Digital Operations  
MARS Inc.*

8:00 - 8:35 am

## Demystifying the Path to Multicloud

- In 2023 tapping into the capabilities of a real multi cloud infrastructure will create strategic advantages. Understanding true multi cloud architectures will be critical but will also force us to rethink everything from how we manage data to how edges are built to how we bend the curve on securing our IT environments with zero trust.
- During this session John Roese, global CTO of Dell Technologies, will walk through how to build a multicloud environment able to evolve with business needs including...
  - Focusing on what we can understand and control as well as cost implications.
  - What components of your architecture should be horizontal.
  - Deciding which edge architecture meets your long-term needs.
  - Securing your multicloud environment through zero trust.

# DELL Technologies



**John Roese**  
*Global Chief Technology Officer  
Dell Technologies*

8:35 - 9:10 am

## Fireside Chat: New Tech is Evolving Fast, and Customer Adoption is Even Faster

- Exploring the world's largest retailer's approach to innovation and emerging tech
- A "how we built this" look into latest innovations
- Why quick, cost-effective, and intelligent experimentation is key to unlocking innovation at scale

# Walmart Global Tech



**Cheryl Ainoa**  
*EVP, New Business  
& Emerging Tech  
Walmart Global Tech*

## ROOM 1 CHAIR

# MARS



**Andrew Stanley**  
*CISO & VP Global  
Digital Operations  
MARS Inc.*

## ROOM 2 CHAIR

CAST  
Software Intelligence for Digital Leaders



**Eddie Daghelian**  
*SVP & Managing  
Director NA  
CAST*

9:15 - 9:50 am

**BREAKOUT  
ROOM 1  
STRATEGY &  
TECHNOLOGY**

### Developing a Customer-Driven Technology Strategy

- Focusing on how the customer's business and needs should always drive technology—we shouldn't chase technology just for technology's sake
- Sharing high-level technologies being developed across industries and the purposes behind them
- Exploring trends emerging today in industries we serve and the challenges that are being faced
- How can companies set themselves up to win to make meaningful impacts and solve pain points?

# CATERPILLAR®



**Karl Weiss**  
*SVP and Chief Technology Officer  
Caterpillar Inc.*

9:15 - 9:50 am

**BREAKOUT  
ROOM 2  
PEOPLE &  
TECHNOLOGY**

### Meeting the Demand for Higher Performance, AI, and Sustainable Compute

- Addressing the growing need for high-performance, AI, and secure computing in the data center and beyond
- Agile product and process innovation to meet rapidly changing demands
- Improving IT and data center economics through greater compute and energy efficiency from laptops to the data center

# AMD



**Mark Papermaster**  
*CTO and EVP, Technology  
& Engineering  
AMD*

9:55 - 11:35 am

### Pre-Arranged One-to-One Meetings

- 10:00 am – 10:20 am: Meeting Slot 1/Networking
- 10:25 am – 10:45 am: Meeting Slot 2/Networking
- 10:50 am – 11:10 am: Meeting Slot 3/Networking
- 11:15 am – 11:35 am: Meeting Slot 4/Networking

11:40 am - 12:15 pm

**WORKSHOP  
BREAKOUT  
ROOM 1**

**The Future of Decisions. Now.**

- Decision Intelligence lies at the intersection of AI, BI and automation. How does it fit into your business strategy?
- Exploring how Decision Intelligence delivers decision-making agility and scale to perform in an increasingly digital world
- Don't get left behind: Gartner predicts that more than 33% of large organizations will deploy Decision Intelligence capabilities this year
- Sharing examples of how top organizations are currently deploying Aera Decision Cloud™ to digitize, augment, and automate millions of decisions, resulting in significant performance gains



**Laurent Lefouet**  
Chief Customer  
Officer  
Aera Technology

12:20 - 12:55 pmv

**How to Power the Next Generation of AI**

- Dealing with the avalanche of data that is beyond human processing
- Understanding the ways AI technologies have emerged as the only viable way to turn data into information
- Examining the neuromorphic and quantum computing advancements unlocking the next step in performance for current computing systems



**Kavitha Prasad**  
VP & GM Datacenter, AI and  
Cloud Execution and Strategy  
Intel Corporation

12:55 - 1:55 pm

**THEMED LUNCH DISCUSSION**

Themed lunches are roundtable discussions on specific industry issues and challenges during lunch hour. Each roundtable will be led by a sponsor or delegate who is an expert in the field. Limited seating is available, so please sign up for your preferred topic through the event app. Choose from:

**The Hidden Cost of Unmade  
Decisions and How to Achieve  
Greater Profitability**



**Laurent Lefouet**  
Chief Customer  
Officer  
Aera Technology

**Implementing a Scalable Security  
Framework at an Enterprise Level**



**Chad Ramsey**  
Director Commercial  
Technology  
Cardinal Health

**Supply Chain Planning for Visibility  
and Enterprise Success**



**Tushar Bhalla**  
CTO  
CloudPaths

**Tactics and Strategies to Bring the Digital Revolution to Stubbornly Analog Environments**



**Maryann Byrdak**  
Chief Information Officer  
Feeding America

**Putting the Big Picture in the Hands of Frontline Workers**



**Claudio Laterreur**  
CIO, SVP  
Valmont Industries

**Operational Use Cases that Drive ROI: Aligning Digital Transformation and Operations**



**David Morales**  
CIO and SVP,  
Technology  
Western Governors University

**Business Architecture as Compass for Digital Transformation**



**Wrench Group**



**Robert Sheesley**  
Chief Information Officer  
Wrench Group LLC

1:55 - 2:30 pm

**BREAKOUT ROOM 1**  
STRATEGY & TECHNOLOGY

**Harnessing the Power of AI & Data**

- AT&T carries more than 614.6 petabytes of data across its global network every day. To manage data at this scale, it was critical to define a common approach to how data is stored, managed, accessed and shared across the company
- In recent years, AT&T has established a 'single version of truth' for each defined data product so employees are not using different sets of data on the same projects and coming up with conflicting answers to the same questions
- We created a common data catalog for data findability, and implement data quality checks and security patterns across the data pipelines
- And, AT&T established a data governance council that includes all core data user groups across the firm to get and stay aligned on this common approach to data
- This discipline enables our Chief Data Office, hand-in-hand with our business partners across the firm, to harness this massive flow of data to help solve a diverse array of AT&T's most technically challenging problems



**Andy Markus**  
Chief Data Officer  
AT&T

1:55 - 2:30 pm

**BREAKOUT  
ROOM 2**  
PEOPLE &  
TECHNOLOGY

### Fireside Chat: Embedding Security in Digital and AI Transformation

- Exploring the role cybersecurity plays in digital transformation
- Understanding the potential impacts of adopting new technology—both the good and the bad
- Preparing your organization for a digital transformation and strategies for managing associated risks
- Building in cybersecurity as a strategic partner



**Catherine McCully**  
Chief Information Security Officer  
Procter & Gamble

2:35 - 3:10 pm

**WORKSHOP  
BREAKOUT  
ROOM 1**

### Four Tough Questions About Your Software You are Afraid to Ask

- Organizations now have 100x more software than just ten years ago.
- CIOs and CTOs feel overwhelmed by the growing complexity of custom software. How do they govern the chaos?
- Some organizations are taking a smarter approach to portfolio governance and operating an application 'control tower'. Automatically.
- In this workshop, learn how they use the control tower to answer questions about: cost reduction, modernization, open source risk control, and greener software.



**Greg Rivera**  
VP of Product  
CAST Highlight

2:35 - 3:10 pm

**WORKSHOP  
BREAKOUT  
ROOM 2**

### Elevate Your Microsoft Strategy

- Overview of negotiating a Microsoft Enterprise agreement
- Current trends Directions on Microsoft is observing in the market
- Top ten negotiation items for Microsoft Enterprise Agreements



**Dean Bedwell**  
Advisor Team Lead  
Directions on Microsoft

3:15 - 4:25 pm

### Pre-Arranged One-to-One Meetings

- 3:15 pm – 3:35 pm: Meeting Slot 5/Networking
- 3:40 pm – 4:00 pm: Meeting Slot 6/Networking
- 4:05 pm – 4:25 pm: Meeting Slot 7/Networking

---

4:30 - 5:05 pm

### Harnessing the Power of Data and Analytics to Build Competitive Advantage

- Turning data into an asset and driving advanced insights using AI/ML
- Leveraging a culture of change management and weighing the pros and cons of bringing in outside expertise versus developing internal capabilities
- Unlocking the end-to-end data and analytics transformation journey and getting the full ROI from data modelling and analytics
- Sharing data and analytics best practices across industries from insurance and banking to investments and technology



**Scott Hallworth**  
*Chief Data & Analytics Officer*  
**HP Inc.**

---

5:05 - 5:40 pm

### Fireside Chat: Unleashing the Power of Our People: Fusing Technology, Analytics, and Physical Experiences to Elevate the Customer Experience

- Focusing on adopting agile ways of working to accelerate customer-driven innovation
- Leveraging technology, AI, and analytics: Introducing new interactive virtual shopping options and Experience Stores to elevate customer connections and experiences
- Maximizing on the impact of a culture of innovation and reinvention to grow our skilled teams and encourage technology talent to thrive



**Brian Tilzer**  
*Chief Digital, Analytics*  
*and Technology Officer*  
**Best Buy Co. Inc.**

---

5:40 - 5:45 pm

### Chair's Closing Remarks



**Andrew Stanley**  
*CISO & VP Global*  
*Digital Operations*  
**MARS Inc.**

---

5:45 - 7:00 pm



6:30 pm



**Will Host an Executive Dinner**

**Location: Bourbon Steak**

**(Private Dining Room)**

(Exclusive to Delegates and Speakers  
– By Invitation Only)

**JUNE 6, 2023**

7:30 - 8:25 am

**Registration & Breakfast**

8:25 - 8:35 am

**Chair's Opening Remarks**

**MARS**



**Andrew Stanley**  
*CISO & VP Global  
Digital Operations  
MARS Inc.*

8:35 - 9:10 am

**Fireside Chat: Elevating Your Tech Team from Foundational Support to Dynamic Growth Driver**

- Tracing the Target technology team's evolution
- Exploring how the Target tech team delivers joy as part of the Target guest experience
- Elevating a technology team's role in driving growth

**TARGET**



**Brett Craig**  
*EVP, Chief Information Officer  
Target Corporation*

9:10 - 9:45 am

**Harnessing Digital to Build End-to-End Consumer Experiences**

- Breaking down internal silos to deliver an end-to-end consumer experience
- Understanding how consumer experiences are making it easier for consumers to find, get and receive care
- Creating a consistent strategy and framework to drive our engagement model

**United  
Healthcare**



**Julie Durham**  
*Chief Technology Officer  
UnitedHealth Group*

## ROOM 1 CHAIR

# MARS



**Andrew Stanley**  
*CISO & VP Global  
Digital Operations  
MARS Inc.*

## ROOM 2 CHAIR

CAST  
Software Intelligence for Digital Leaders



**Eddie Daghelian**  
*SVP & Managing  
Director NA  
CAST*

9:50 - 10:25 am

**BREAKOUT  
ROOM 1  
STRATEGY &  
TECHNOLOGY**

### Driving a Digital Enterprise – A Strategic Mindset Shift

- Digital transformation goes beyond technology and must include a culture and mindset shift across the enterprise
- Thinking differently about the digital capabilities across the organization to drive a successful digital enterprise into the future
- Upskilling leaders (business and technology) to bring digital strategy into all aspects of the organization
- Improving processes within product management, design and technology
- Balancing optimization and transformation and uncovering the role of data in digital transformation

# Humana®



**Dalia Powers**  
*SVP and CIO, Digital,  
Data and Analytics  
Humana*

9:50 - 10:25 am

**BREAKOUT  
ROOM 2  
PEOPLE &  
TECHNOLOGY**

### Accelerating Life Sciences Work via Digital Technologies

- Merck's Automation Journey to "Supercharge" business outcomes- from early tactical automation to today's Hyperautomation and Generative AI mobilization



# MERCK



**Ron Kim**  
*Chief Technology Officer & SVP  
Merck & Co.*

10:25 - 11:15 am

### Pre-Arranged One-to-One Meetings

- 10:30 am – 10:50 am: Meeting Slot 8/Networking
- 10:55 am – 11:15 am: Meeting Slot 9/Networking

10:40 - 11:15 am

## Focus Groups

An industry focus group is an informal moderated conversations among peers that occur during networking time outside the regularly scheduled conference agenda. There is no sign up. Delegates and speakers are welcome to opt in. The focus group will take place in the Exhibition Hall in a well-marked area. All participants will be provided with wireless headphones to ensure everything said can be heard over the background noise of the Exhibition Hall.

### FOCUS GROUP

#### The Hybrid Office and Cyber Security Protection in the New Normal

# MARS



**Andrew Stanley**  
*CISO & VP Global  
Digital Operations  
MARS Inc.*

11:20 - 11:55 am

#### Fireside Chat: Innovating While Navigating a Complex Global Regulatory Landscape

- What do business leaders need to know about the ever-changing landscape of global regulation?
- The critical role of trust in today's competitive business environment and changing stakeholder expectations for organizational leaders
- Updates on the latest developments in AI and understanding the opportunities and considerations for large organizations
- How can leaders balance potential risks and identify opportunities that come with new regulations
- Approaches for navigating compliance requirements while continuing to rapidly innovate and leverage the latest advancements in AI



**Cari Benn**  
*Assistant Chief Privacy Officer  
Microsoft*

12:00 - 12:35 pm

#### Accelerating Innovation and Shaping the Future

- Digital transformation is everywhere
- How many leaders are able to derive the promised value from digital? What does it take to accelerate value from digital transformation?
- Discussing the key factors that accelerate value: Purpose, Inclusion, Process
- Sharing examples of the framework used in Honeywell around these aspects that have proven to accelerate value from digital transformation

# Honeywell



**Arun Bhaskara-Baba**  
*Global Chief Digital  
and Information Officer  
Honeywell Aerospace*

**Change Management in the New Normal of Work**



**Darin Riggs**  
VP of IT  
Encore Wire

**Attracting Top Talent as Big Tech Cuts Headcount**



**Saurav Ghosh**  
VP, IT & Digital - Global Business Partnership and Applications  
Genmab

**How to Affordably Upgrade Legacy Technology**



**Nathan Tate**  
CTO & SVP Technical Services  
MS Public Broadcasting

**Using Impactful Technology to Drive Change Processes and Increase Team Engagement**

- Looking back at the journey of making a digital transformation the foundation of our business strategy
- Focusing on a successful transformation by paying attention to three fundamental aspects: People, processes and technology
- Utilizing data to focus on our consumer-centric strategy and enable us to be more agile and responsive to market trends and needs
- Gaining a complete view of sustainability efforts by integrating data from multiple sources across operations and supply chain

**BREAKOUT ROOM 1**  
STRATEGY & TECHNOLOGY



**Juan José Pajon**  
Business Technology Global SVP  
Grupo Bimbo

**Leveraging Innovation and Technology to Accelerate GM's Vision of Zero, Zero, Zero**

- Exploring how GM is evolving from legacy automaker to a leading technology platform innovator
- Leveraging advancements in hardware, manufacturing, software and connected services, and other core competencies
- Providing a unique perspective on how we are accelerating new technology to market faster, expanding to new industries and applications beyond our core vehicle portfolio
- How is GM advancing the enterprise vision of zero crashes, zero emissions, and zero congestion?

**BREAKOUT ROOM 2**  
PEOPLE & TECHNOLOGY



**Kent Helfrich**  
Chief Technology Officer,  
President GM Ventures, VP  
Global R&D  
General Motors

---

2:15 - 2:50 pm

### Panel: Becoming a Leader, Growing as a Leader, and Mentoring Future Leaders

- Discussing some of the unique challenges and opportunities involved in rising to a leadership position in a constantly evolving professional discipline
- Understanding the leader's role as a force to shape and demonstrate corporate culture within our organizations
- What does effective leadership look like on the day-to-day basis, as well as when thinking about the big picture?
- Illustrating how we invest in ourselves and in our teams to improve ourselves both professionally and personally
- Offering examples of strong and effective programs in onboarding, cross-training, upskilling, job shadowing, mentorship, and continuing education that make the difference



**Mel Crocker**  
*VP & CIO*  
**Air Canada**



**Viral Vyas**  
*Director of IT for Global*  
*Clinical Development*  
**Bristol Myers Squibb**



**Tai Phan**  
*Head of Product Transformation*  
*& Consumer Innovation -*  
*Global Tech & Healthcare*  
**Walgreens Boots Alliance**

---

2:50 - 3:00 pm

### Chair's Closing Address



**Andrew Stanley**  
*CISO & VP Global*  
*Digital Operations*  
**MARS Inc.**